






# KHOMUL MOHEEPUATH

## Project Manager/ Marketing Specialist

 k.s.moheeputh@gmail.com  
 +23058126898  
 Eo1, Morc. Montreal, Coromandel  
  linkedin.com/in/khomul-moheeputh-342975185

### EDUCATION

#### Postgraduate Diploma in Strategic Relationship Marketing

George Brown College  
2024  
GPA: 3.4

#### Bachelor of Arts in Mass Communications

Curtin University  
2019

### SKILLS

#### Project Management & Collaboration

Microsoft DevOps, Salesforce

#### Marketing Strategy & Campaign Management

SEO, SEM, Google Ads, Social Media, Email Marketing

#### Data Analytics & Performance Optimization

CRM, Market Research, Consumer Behavior, A/B Testing

#### Creative & Content Development

Adobe Suite

### ★ ADDITIONAL EXPERIENCE

#### Associate

2023 – 2024  
Tim Hortons

#### Customer Support

2021 – 2022  
Accenture

### LANGUAGES

|         |                                                                    |
|---------|--------------------------------------------------------------------|
| English | <div><div></div><div></div><div></div><div></div><div></div></div> |
| French  | <div><div></div><div></div><div></div><div></div><div></div></div> |
| Hindi   | <div><div></div><div></div><div></div><div></div><div></div></div> |
| Spanish | <div><div></div><div></div><div></div><div></div><div></div></div> |

### PROFESSIONAL EXPERIENCE

#### Junior Project Manager

Alto Marketing  
02/2025 – 11/2025 | Toronto, Ontario

- Led end-to-end delivery of integrated marketing campaigns for biotech and healthcare clients across content, digital, PR, and SEO channels, ensuring compliance and on-time execution.
- Managed cross-functional teams and external stakeholders to deliver **95% of projects on time and within budget**, driving high client satisfaction and retention.
- Implemented project tracking and KPI reporting frameworks, increasing delivery efficiency by **~30%** and improving client transparency.

#### Sales and Marketing Associate

O'Brians Automotive  
11/2024 – 12/2024

- Strengthened client relationships to improve lead conversion and overall sales performance.
- Delivered consultative sales experiences to identify customer needs and recommend tailored solutions.

#### Marketing and Content Strategist

George Brown College  
05/2024 – 08/2024

- Founded and led a student-run marketing agency, developing a **300+ page strategic marketing deck** for institutional stakeholders.
- Presented actionable marketing strategies to senior college leadership, supporting board-level decision-making.

#### Webmaster

RAPP Indian Ocean  
04/2022 – 08/2023

- Managed global content uploads and updates across **Pampers international websites** using **Contentful**, ensuring consistent brand messaging, accuracy, and on-time publishing.
- Built and Executed **email marketing campaigns for Mercedes**, developing templates, coordinating approvals, and optimizing content for engagement and performance.

### PROFESSIONAL SUMMARY

Performance-focused marketing specialist with proven success in optimizing campaigns, analyzing consumer data, and executing high-impact content strategies across digital and traditional platforms. Skilled in driving measurable improvements in engagement, lead conversion, and brand visibility through CRM and multi-channel marketing execution. Fluent in English, French, Hindi, and Spanish.