

ENGAGING

ENGAGING WITH OUR STAKEHOLDERS

Our stakeholders are those groups and people that affect or are affected by the activities of the Group. We respect the interests of our stakeholders and are committed to constructive engagements with them, in line with the recommendations of the National Code of Corporate Governance for Mauritius (2016). The Board is responsible for ensuring timely and comprehensive communication to all stakeholders regarding significant events, and is kept apprised of significant engagements and developments regarding stakeholder interests.

Our engagements with stakeholders promote appropriate dialogue to ensure we understand their legitimate needs and interests. Information from our stakeholders provides insight into developing trends, emerging risks and opportunities and material matters, and informs leadership discussions and strategy.

How we engage

Engagement takes place at different levels in the Group and through various channels, depending on how we usually interact with each stakeholder group. For example, the sales and distribution teams engage with customers as part of their day-to-day business activities, while shareholders are engaged at an executive or Board level.

The section that follows shows PhoenixBev's primary stakeholder groups, how we engage with them, their main concerns and how we address these:

