

MANAGEMENT

SENIOR MANAGEMENT TEAM



1. FRÉDÉRIC DUBOIS
Senior Manager
Sales and Distribution

Frédéric Dubois, born in 1979, holds a Master's degree from ISEG business school in France. He worked for more than ten years in the FMCG sector for international companies such as Bacardi Martini Group, Pernod Ricard, JTI, locally and internationally, before joining the Group as Senior Manager – Sales, Distribution and Warehousing in October 2015.



2. JEAN-BRUNO HENRIOT
Senior Manager
Brewery Operations

Jean-Bruno Henriot, born in 1976, joined the Brewery (ex-MBL) in 2001 as Trainee Brewer. He holds a Diploma in Applied Science and Technology and a BSc (Hons) in Agriculture, as well as a Certificate in Brewing from the Siebel Institute. He moved to Madagascar in 2009, holding the position of Senior Technical Manager for five years at the "Nouvelle Brasserie de Madagascar", an operation co-owned at that time by Phoenix Beverages Ltd. He has taken his new role as Senior Manager Brewery Operations since September 2021.



3. GÉRARD MERLE
Senior Manager
Technical Operations

Gérard Merle, born in 1968, has worked in the manufacturing sector for more than 21 years. Before joining PhoenixBev in January 2009 as Senior Manager – Limo Operations, he worked for Boxmore Plastics International. He was appointed Senior Manager – Civil Engineering and Non-Alcoholic Beverages in 2014 and subsequently as Senior Manager - Technical Operations in 2022.



5. DHARAMRAJ NARAYYA
Senior Manager
Human Resources

Rama Narayya, born in 1967, has acquired wide experience in the HR functions whilst working for international companies and local conglomerates. He worked in diverse industries ranging from hotels, bottling, textile and hypermarkets to airlines. He holds three diplomas; Occupational Safety and Health, Human Resources Management and Business Administration. He completed an Executive MBA with IAE Paris Sorbonne Business School.

Rama joined the Group as Senior Manager – Human Resources in September 2014.



6. PATRICE SHEIK BAJEET
Senior Manager
Marketing

Patrice Sheik Bajeet, born in 1974, holds a BSc Management Degree from the University of Mauritius and MBA from IAE Paris Sorbonne. After 12 years in the cellular operations industry and leading marketing at Emtel, he spent four years at The Coca-Cola Company regional office. He is also the founder of the first digital and trade marketing agency on the island. He joined Phoenix Beverages Group in January 2015 as Senior Manager – Marketing.



7. ANTIS TREEBHOOBUN
Senior Manager
Business Systems

Antis Treebhobun, born in 1959, holds a BA in Computer Science from the University of Iowa. From 1987 to 1991 he worked in the USA as a Software Engineer on contract for Boeing Avionics Corp. and from 1991 to 2001, he was the Senior IT Manager for Rogers Aviation and Tourism. He joined the Group in 2001 as Senior Manager – Business Systems.



4. DANIEL NARAYANEN
Senior Manager
Supply Chain

Daniel Narayanan, born in 1974, is a Fellow member of the Chartered Association of Certified Accountants. Before joining PhoenixBev in 2004, he worked for De Chazal Du Mée BDO Ltd in the Audit and Assurance division for seven years where he handled a wide portfolio of clients in different industries, together with special consultancy assignments. He started with the Group as Internal Audit Manager with a reporting line to the Audit Committee and after four years took over the management of the procurement department in 2008. He was appointed Senior Manager – Supply Chain in 2019.



8. PATRICK RIVALLAND
Refer to Directors' profiles
on page 87

9. BERNARD THEYS
Refer to Directors' profiles
on page 87

